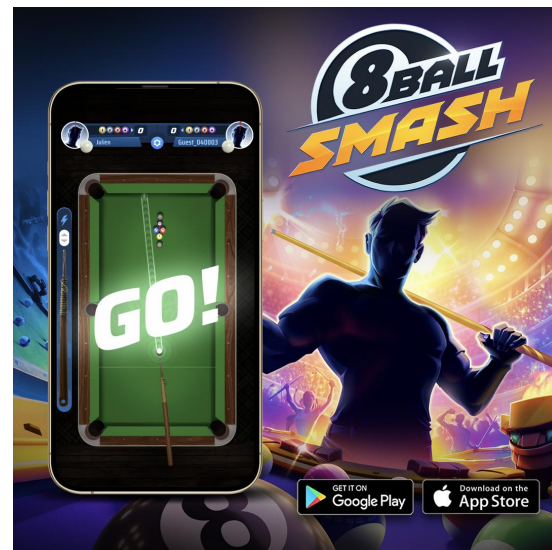
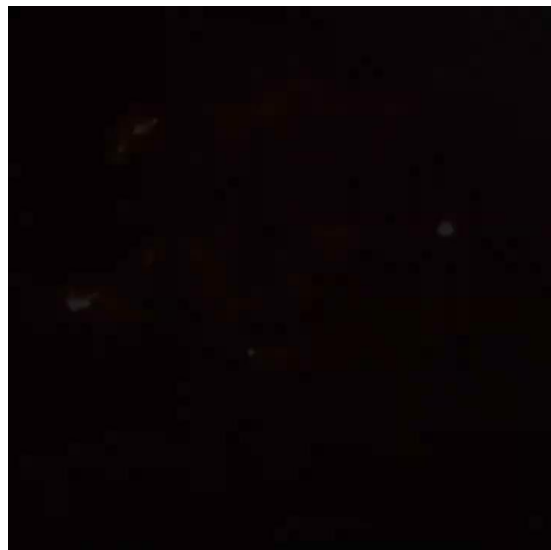


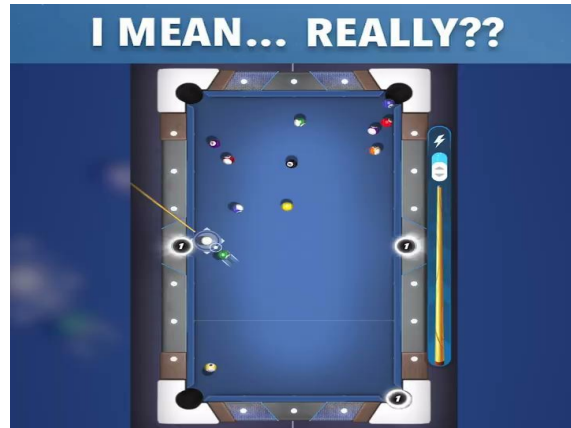
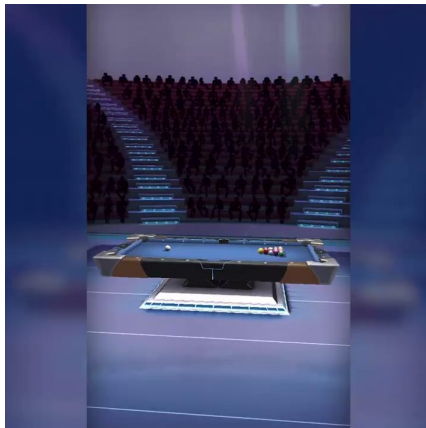
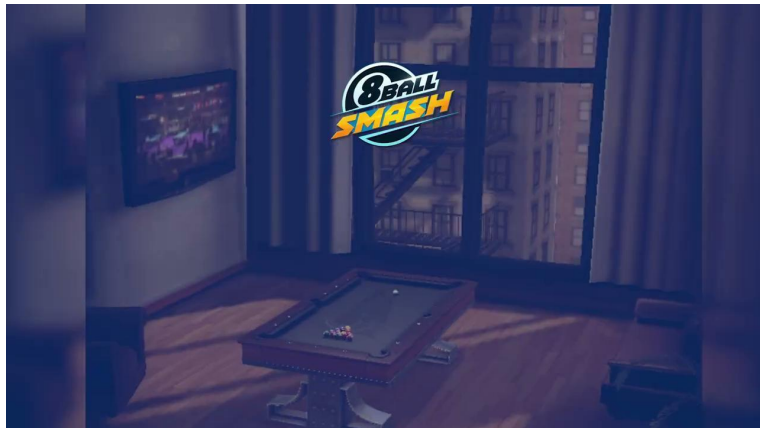
Paid UA Creatives by App Radar

April 2023

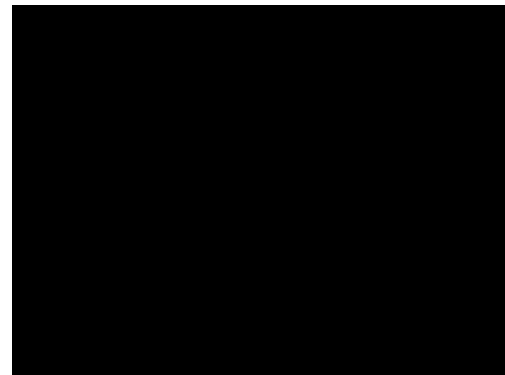
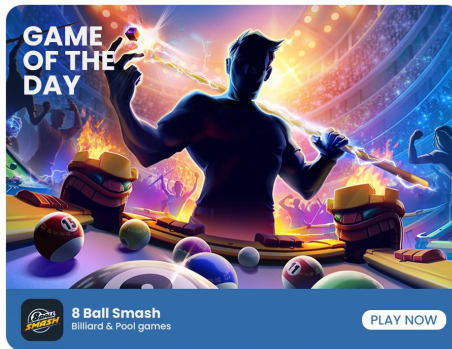


KEY TAKEAWAY

Eye-catching content and A/B testings in-game/UGC to understand [how to grab the attention of gamers](#) while displaying ads on all networks in all formats.



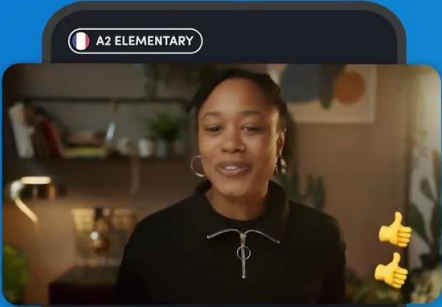
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A2 ELEMENTARY



Quelle est la réponse ?

type your answer

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Ditch the
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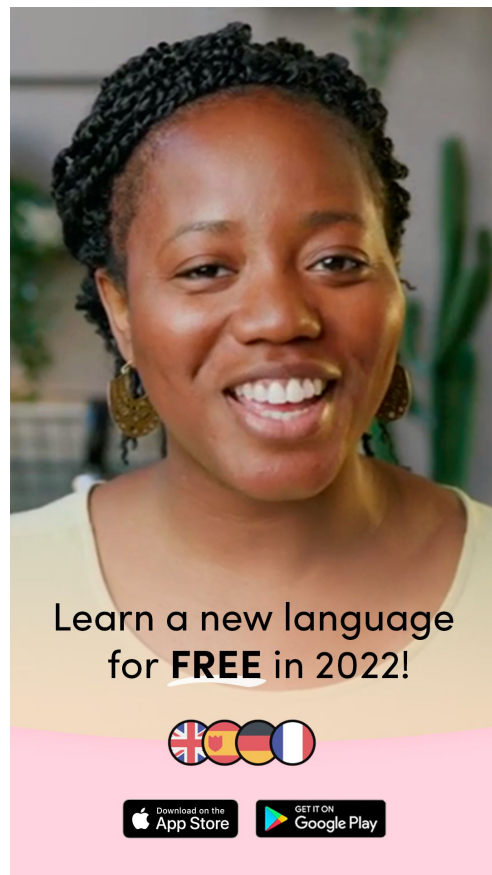


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KEY TAKEAWAY

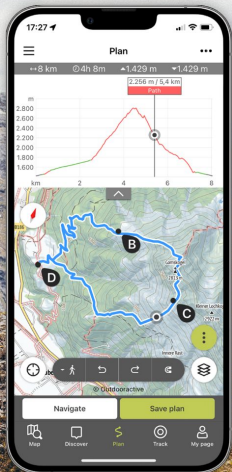
Showcasing the app's live language learning sessions. The banners emphasize learning a language in a new way. The video also shows the app's interactive nature.





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Stay on track.
With our offline
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"No Filter
needed."

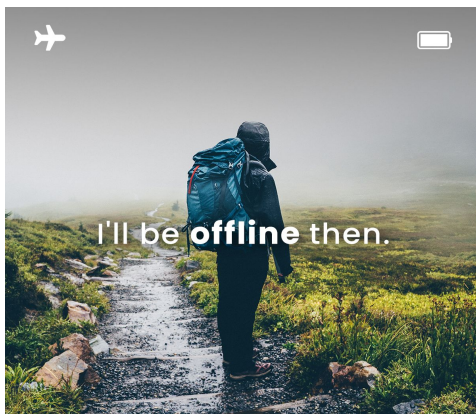


#outdooradventures

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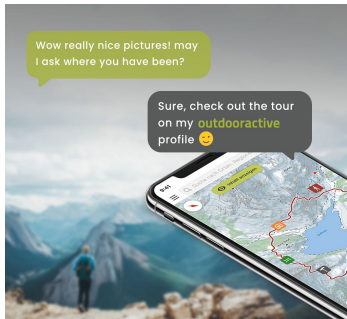
I'll be **offline** then.

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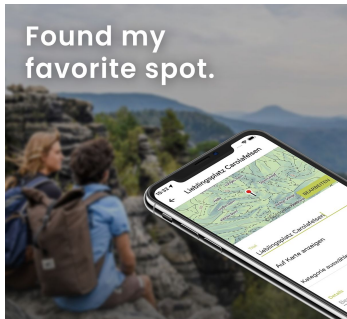


KEY TAKEAWAY

Keeping a sense of wilderness
while engaging the audience
with **bold self-explanatory
statements.**



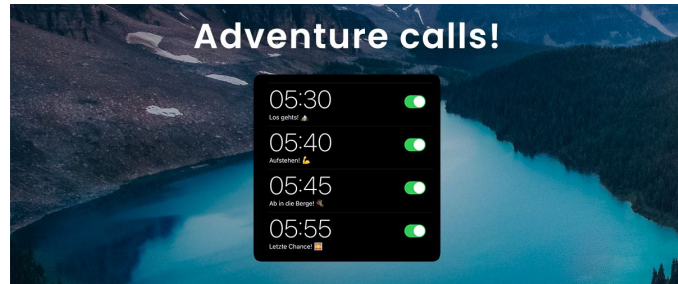
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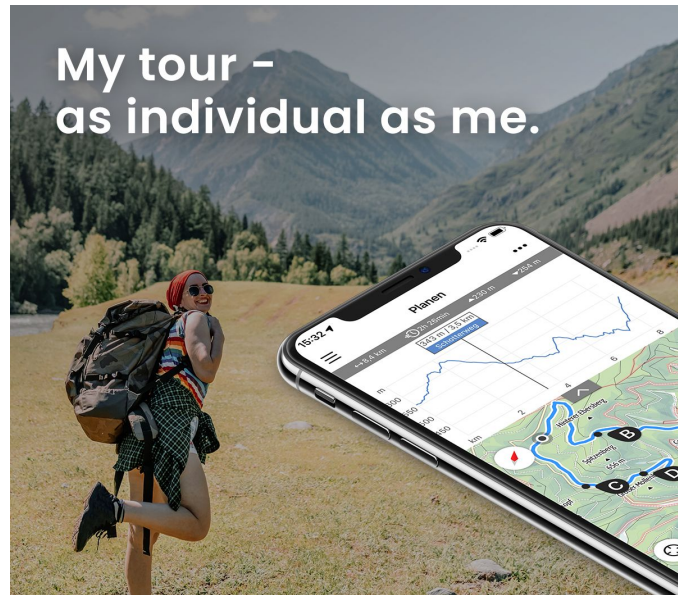
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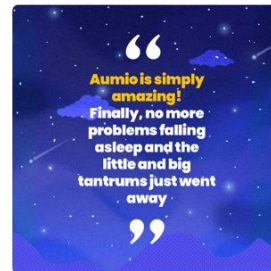
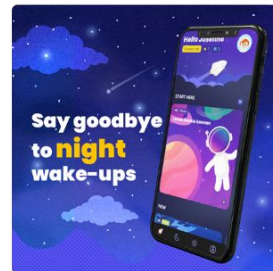
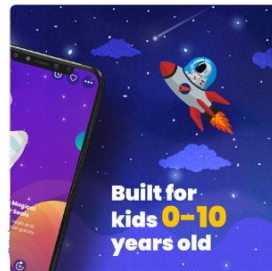
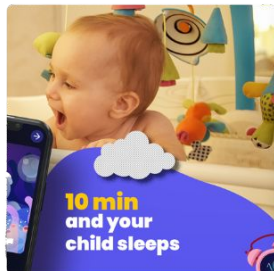
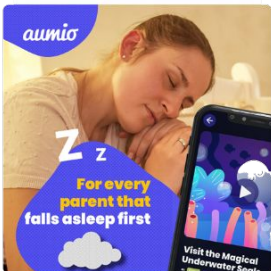


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KEY TAKEAWAY

Focusing the attention of parents while highlighting the problem-solving benefits of the app in a few words.

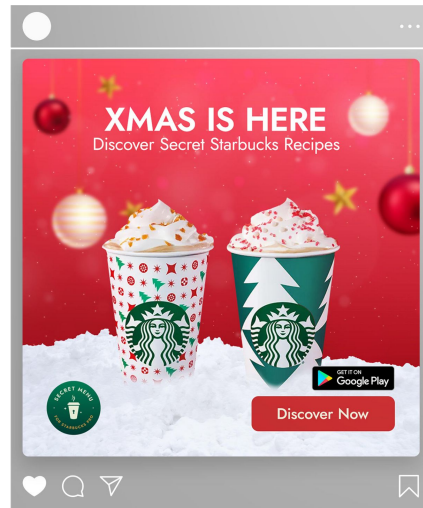
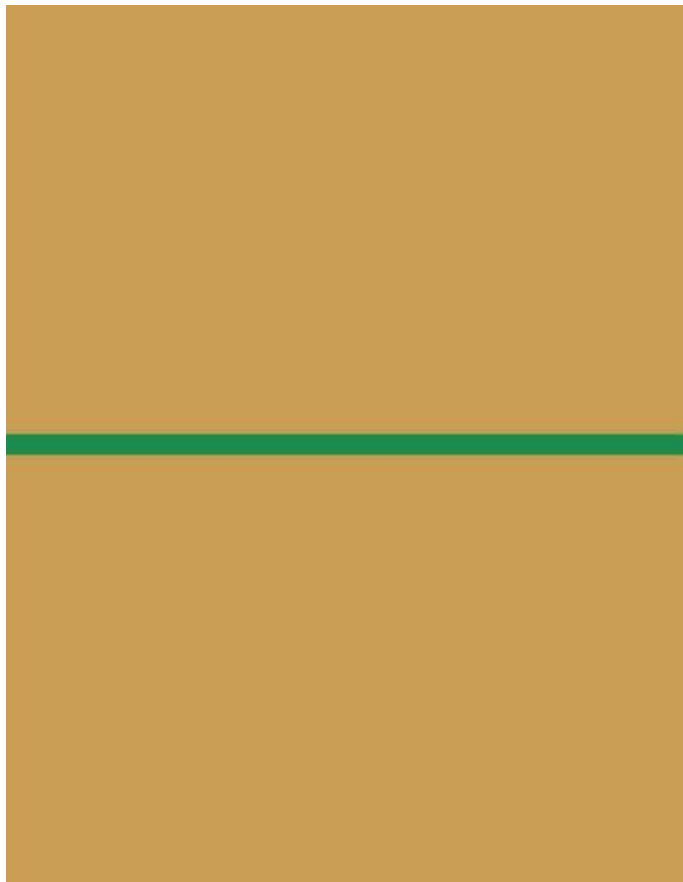


KEY TAKEAWAY

Showing **how easy to play the game,**
introducing mechanics while keeping the
same look and feel as the client's original
logos/characters.

*Character design delivered by the client.





KEY TAKEAWAY


Crafting visually appealing and **attention-grabbing creatives** that effectively highlight App's unique features and offerings




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KEY TAKEAWAY

Targeting the client's key audiences with the benefits they'd get from the app while showing an end goal based on user research.



Thank you!

For any inquiries, feel free to contact us:
sales@appradar.com